

# Fall/Winter Style Guide

## *Tips For Your Shoot*

### **Dress For The Weather**

Fall and winter weather can be unpredictable - it's best to have a few outfit ideas lined up for your shoot so you know you'll have something appropriate to wear on the day of.

If you feel cold in your photos, you'll likely look cold in your photos. Likewise, if you're dressed in a winter jacket and it's 20C you might find yourself looking rather sweaty in your photos!

### **Avoid Wearing White in the Snow**

If there's snow on the ground and you're wearing white you'll disappear in the photos. Consider a light grey instead, and consider integrating a bright colour or two into your wardrobe (it will really pop against the monotone winter landscape).

### **Avoid Matching Outfits**

While choosing outfits that compliment each other is absolutely the way to go, you don't want to be wearing the same thing.

### **Don't Bring Too Much Stuff**

I do a lot of shooting in the moment, and it becomes challenging if you've brought along a few bags of things that you need to place out of the way for every photo. If you're bringing accessories (a blanket, a thermos, etc..) consider bringing a stylish bag that you don't mind having in photos.

### **Consider Your Phone and Wallet**

This is specifically for the guys. Try to avoid having your phone or wallet in your pockets, it will be obvious in the photos!



# Fall/Winter Style Guide

*Mood One*



For Her

For Him





# Fall/Winter Style Guide

*Mood Two*



For Her

For Him





# Fall/Winter Style Guide

*Mood Three*



For Her

For Him





# Fall/Winter Style Guide

*Mood Four*



For Her

For Him





# Fall/Winter Style Guide

*Mood Five*



For Her

For Him





# Fall/Winter Style Guide

## *Accessories*

To provide variety in your images, you can remove or add layers throughout your shoot (hats, scarves, mittens, sunglasses, coats, etc..). Also consider bringing along some fun seasonal accessories!

